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Trakka makes bold move



motoring

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ONE of Australia's premium players in the mid-sized RV market is defying the economic odds and will later this month go ahead with the launch of its biggest, boldest — and dearest model.

Trakka managing director Dave Berry says he is confident there remains a viable market for two variants of the new \$200,000 motorhome, despite the uncertain economic future facing the recreational vehicle industry.

While national sales of even larger and more expensive mobile homes have stalled, Berry says Trakka is well placed to capitalise on the growing number of baby boomers taking to the road.

"We did about 150 campervans

and motorhomes last year and expect to do about the same this year, so the mid-sized market is not being hit as much as the top end models in the \$300,000 to \$500,000 range," he said.

"There's been a lot of fresh interest from baby boomers."

Berry says buyers are looking for an alternative to traditional caravans.

"We hope to capitalise on that because our vehicles offer innovation and modern features you find at home and as a vehicle they have to meet Australian Design Rule regulations in terms of safety requirements."

Fitting out of the 830 has been completed at Trakka's factory at Mt Kuring-gai near Sydney and the motorhome will be finished this week.

At 8.3m nose to tail, it is the

company's largest motorhome, but Trakka says it can be driven on a standard car licence.

Final weight testing is still to be done, but Berry says he expects the two to three-seat version will just sneak in under the 4.5 tonne limit for car licence requirements. The four-seater will require the driver to hold a light rigid truck licence.

The 830 joins the existing but smaller 770 and 730 Trakkaway models and will use the same Fiat

Ducato diesel engine and six-speed automatic transmission. It will be the first Trakka model to feature an island bed. The layout includes a separate bedroom, lounge and kitchen and will come standard with air conditioning, rear view camera, solar charging and diesel heating system.



BOOMER VAN: Trakka managing director Dave Berry, above, expects a good market for the new Trakkaway 830, left.